



IFCBA 2016 Shanghai World Conference Agenda

Conference Location:

WH Ming Hotel Shanghai, Floor 1, Diamond Hall

No.777 Jiamusi Road

Yangpu District, Shanghai 200433, China

Day 1--IFCBA Board of Directors Meeting, Opening Reception

Date	Time	Activities
May 17 th	17:00—19:30	Opening Reception (Floor 1, Diamond Hall)

Note : Please register for the conference first at the reception desk in hotel lobby, bring all conference handouts and ID card, and follow the instructions from volunteers to check in.

Day 2--New Customs Policies

Date	Time	Activities
May 18 th Morning	9:30—9:40	Welcome from Mr. Shantanu Bhadkamkar, Chairman, IFCBA (India)
	9:40—9:50	Welcome from Mr. Liu Wenjie, President, CCBA
	10:00—10:10	Special Welcome from Mr. Lu Peijun, Vice Minister, General Administration of Customs of People's Republic of China (GACC)
	10:10—10:20	Special Welcome from Senior Official, the Shanghai Government
	10:20—10:40	Tea & Coffee Break
	10:40—11:05	Welcome & Presentation on WCO Priorities and Trade Facilitation

		Host: Mr. Shantanu Bhadkamkar, Chairman, IFCBA (India) Speaker: Mr. Sergio Mujica, Deputy Secretary General, World Customs Organization (Chile)
	11:05-11:25	China's New Policies on Trade Regulation and Facilitation (the Belt the Road Strategy) Speaker: Representative from the Department of Foreign Trade, MOFCOM
	11:25—11:45	Trade Facilitation Process and Customs Reform in China Speaker: Mr. Chen Xudong, Director General of the Department of Policy and Legal Affairs, GACC
	11:45—12:05	Set up the Ecosystem of Customs Clearance Service to Facilitate Connectivity and Common Development Speaker: Mr. Ge Jizhong, Managing Director, IFCBA & President, Shanghai Xinhai Customs Brokerage Co., Ltd.
	12:05—13:30	Buffet (Provided at Floor 3)
May 18 th Afternoon	13:30—14:00	A Global Perspective on Customs Compliance and Why It Matters Host: Ms. Carol West, Secretary, IFCBA (Canada) Speaker: Mr. James Lockett, Vice President, Head of Trade Facilitation and Market Access, Huawei Technologies Co., Ltd. (China)
	14:00—14:20	Constructing a Major Load-Bearing Area for the Science and Innovation Center with International Influence Speaker: Mr. Xie Jiangang, Governor of Yangpu District People's Government, Shanghai
	14:20—15:00	Rules of Origin & Employee Training Host/Speaker: Ms. Michelle Criger, Director, Advocacy & Education, Canadian Society of Customs Brokers (Canada) Speaker: Mr. Brian Staples, Founding Director, The Origin Institute & Principal, Trade Facilitation Services (Canada)
	15:00- 15:20	Tea & Coffee Break
	15:20—15:40	Promoting Various Connectivity; Sharing Digital

		Green Pass Speaker : Ms. Sun Xiaoqing, President & CEO, Jiangsu Hongkun Supply Chain Management Co., Ltd.
	15:40—16:10	Developing a Professional Consulting Practice Host/Speaker: Ms. Janice McBride, Vice President, Canadian Society of Customs Brokers (Canada) Speaker: Ms. Candace Sider, Managing Director, IFCBA (Canada)
	16:10—16:30	1. Signing Ceremony of the Strategic Cooperation between China and S. Korea Brokers Association 2. Signing Ceremony of the Strategic Cooperation between Yangpu Government and US California Center
	16:30	Dinner (Not Provided)

Day 3--New Challenges and Strategies

Date	Time	Activities
May 19 th Morning	9:30—10:00	The WCO Survey on Customs Brokers Host/Speaker: Ms. Carol West, Secretary, IFCBA (Canada) Speaker: Mr. Sergio Mujica, Deputy Secretary General, World Customs Organization (Chile)
	10:00—10:20	Development of the International Single Window in China Speaker: Ms. Dang Yingjie, Deputy Head of the Working Group for the Development of Single Window, the National Office of Port Administration
	10:20—10:40	Advance Cross-Border Collaboration of Trade Facilitation & Supply Chain Connectivity through

		<p>APMEN</p> <p>Speaker: Mr. Yao Weiqun, Vice President, SCCWTO</p>
	10:40—11:00	Tea & Coffee Break
	11:00—11:20	<p>Chinese Customs AEO Policy and International Cooperation</p> <p>Speaker: Ms. Meng Yang, Director General of the Department of Audit-Based Control and Risk Management, GACC</p>
	11:20—11:50	<p>AEO Standards & Practice</p> <p>Host/Speaker: Mr. Darrell Sekin Jr., Managing Director, IFCBA (USA)</p> <p>Speaker: Mr. Hiroshi Suzuki, Chairman, Japan Customs Broker Association (Japan)</p>
	11:50—12:10	<p>Clearance Facilitation for AEO Companies</p> <p>Speaker: Mr. Zhang Xiaozhen, Logistics Director, Fairchild Semiconductor (Suzhou)</p>
	12:10—13:30	Buffet (Provided at Floor 3)
May 19 th Afternoon	13:30—14:00	<p>Rules of Origin and FTAs</p> <p>Host: Mr. Victor Gamas, Managing Director, IFCBA (Mexico)</p> <p>Speaker: Mr. Brian Staples, Founding Director, The Origin Institute & Principal, Trade Facilitation Services (Canada)</p>
	14:00—14:20	<p>How Chinese enterprises participate in the FTA strategy and make the full use of tariff preferential policies</p> <p>Speaker: Ms. Li Li, Professor, Shanghai Customs College</p>
	14:20—14:50	<p>Implementing the TFA: A Role for the Private Sector</p> <p>Host/Speaker: Mr. Shantanu Bhadkamkar, Chairman, IFCBA (India)</p> <p>Speaker: Mr. Pedro da Costa Bequengue, Managing Director, IFCBA (Angola)</p>
	14:50—15:10	Practices of Integrated Customs Clearance in Shanghai

		Speaker: Mr. Tan Wu, Deputy Director General, Shanghai Customs
	15:10—15:30	Practices of Integrated Inspection and Quarantine Clearance in Shanghai Speaker: Mr. Yu Taiwei, Director General, Shanghai Inspection and Quarantine Bureau
	15:30—15:50	Tea & Coffee Break
	15:50—16:10	Booster of Trade Facilitation: Trade-Related Big Data Service Speaker: Mr. Zhan Fudong, General Manager, China Customs Clearance Website
	16:10—16:30	Intelligence Clearance Platform & Trade Facilitation Speaker: Mr. Xu Wei, General Manager, Shanghai Keyue Information Technology Co., Ltd.
	16:30—16:50	Training of Potential Customs Brokers Speaker: Mr. Li Fusen, Vice President, Tianjin Vocational College of Commerce
	16:50—17:50	Dinner (Not Provided)
	18:00	Departure from Hotel
	19:00—21:00	Business Networking Activity by Bund Cruise (Tea and snacks are provided)
	21:00—21:40	Return to Hotel by Bus

Day 4--New Technology and Cross-Border E-Commerce

Date	Time	Activities
May 20 th Morning	9:30—9:50	Opportunities and Challenges of Cross-border E-Commerce in China Speaker: Mr. Xiao Feng, Deputy General Manager, OneTouch Business Service Ltd. , Alibaba Group
	9:50—10:10	Development of China (Hangzhou) Cross-Border E-Commerce Comprehensive Pilot Area Speaker: Mr. Wang Chong, Executive Deputy Director, General Affairs Office, Steering Group of China (Hangzhou) Cross-Border E-Commerce Comprehensive Pilot Area

	10:10—10:30	Use of Cross-Border E-Commerce Platform to Develop the Market along the Belt the Road Speaker: Mr. Li Yan, Vice President, OSELL DinoDirect China Limited
	10:30—10:50	Tea & Coffee Break
	10:50—11:20	Importing into China: Perspective of a Global Company Host/Speaker: Mr. Jaime King, Past Chairman, IFCBA, (Mexico) Speaker: Ms. Trini Peng, Director, Customs Operations, Asia Global Compliance, L Brands (Hong Kong, China)
	11:20—11:40	California Center and Cross-Border E-Commerce Speaker: Ms. Wang Yihong, CEO, Calconnect International Trading(Shanghai) Co., Ltd.
	11:40—12:00	Thinking on Customs Big Data System for Cross-Border E-Commerce Speaker: Mr. Song Gang, Deputy Professor
	12:00—13:30	Buffet (Provided at Floor 3)
May 20 th Afternoon		Optional Visit to Tianzifang/ One-to-One Business
	13:30—16:30	Meeting
	18:00—18:30	Conference Closing Ceremony Remarks by IFCBA Chairman Remarks by CCBA Leader
	18:30—20:00	Closing Dinner (Floor 1, Diamond Hall)

* The agenda is subject to possible modification.